



Press Announcement
For immediate release
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Packard Bell dot a and Packard Bell dot u Ultra-portable entertainment

- 11.6-inch with an easy-to-use style
- Non-stop social networking
- Entertainment in HD
- Extended battery life

The new **dot a** and the new **dot u** are designed for all the style-conscious users who want to enjoy HD entertainment on the go and keep in touch with their favourite social networks, wherever.

The 11.6" **dot a** and **dot u** have smooth and easy-to-use style that makes them the ideal netbooks for long hours spent on chatting with friends or manipulating the pictures of holidays.

About the size of a coin in height, the **dot a** and the **dot u** are smaller than a magazine, less than 1" thin and lightweight¹ making them easy to carry, maneuver and store on the go.

Smooth and easy-to-use style

Choose the style that most suits your mood and lifestyle: the **dot a** and **dot u** offer a nice colour palette. Both **dot u** and **dot a** sport a classy elegant Silk Silver cover and palm rest, while **dot a** is also available in Cashmere Red - the hot and energetic colour.

A **unique wave pattern** on the cover enhances the visual richness and adds a soft, warm touch.

A **comfortable palm rest** features rounded edges and smooth comfort for the hands and a full-size keyboard enables accurate typing.

The renowned multi-gesture touchpad is perfect for scrolling, rotating images, zooming and browsing, all with mouse-less, fingertip convenience.

Speed up your social networking

Social networking has never been so easy. Press the **Packard Bell Social Networks key** and you will immediately access your favourite networking sites, including Facebook, YouTube™ and Flickr, through the stylized, easy-to-use sidebar on the right side of your screen. Directly from your desktop, without launching any Internet browser, you will be able to instantly post comments, play games, update your profile, view or share photos and videos, and manage your entire online social life.

dot a and **dot u** have a 1.3 MP built-in webcam and a microphone that both allow you to have high-resolution face-to-face chats with friends and family, wherever you are.

¹ 0.98 inch profile, 1,35 kg with 6-cell battery pack.



Enjoy mobile power

Enjoy the convenience of all-day mobile power and watch movies or Internet videos and play popular game titles. **dot a** comes with the newest AMD technology for ultra-thin notebooks featuring a wide range of AMD processors combined with ATI Mobility Radeon™ HD 4225 graphics.

dot u features the latest Intel® Core™ mobile processors combined with Intel® HD graphics².

The 6-cell Li-ion battery pack delivers up to 8 hours of battery life³: free yourself from your electrical outlet and work and play wherever you are.

These netbooks can support exceptional high-definition viewing on a full range of peripherals, audio and video transmission, thanks to the HDMI™ port.

dot a and **dot u** are perfect for complete photo and video editing and for advanced storage and sharing as well: up to 640 GB hard disk, multi-in-1 card reader and Adobe® Photoshop Elements 8 full version are among their assets.

dot a featuring the newest AMD technology available in European outlets with an estimated street price starting at £399.

dot u featuring the latest Intel® Core™ mobile processors available in European outlets with an estimated street price starting at £449.

Availability and technical features vary according to country.

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About Packard Bell

Packard Bell pioneered the use of the PC in the home, taking an office tool and turning it into a friendly, indispensable feature of today's modern home. Stylish products with cool features, accessible to everyone, are the hallmarks of the brand - a unique combination that no other brand in the European market offers today. In 2008, Taiwan-based Acer Inc. acquired Packard Bell. In 2009, the Acer Group fully benefited from its multi-brand strategy, establishing itself as the second-largest PC company in the world and as the number two worldwide notebook vendor. Within the Acer Group, Packard Bell strives to design environmentally friendly products and establish a green supply chain through collaboration with suppliers.

For more information, please visit www.packardbell.com & www.packardbell.co.uk

All prices are given as information only and include VAT.

The listed battery life is based on MobileMark 2007® productivity mode testing with wireless on. Details of MobileMark2007® testing are available at www.bapco.com. Battery life rating is for comparison purposes only. Actual battery life varies by model, configuration, applications, power management settings, operating conditions, and utilized features. A battery's maximum capacity decreases with time and use.

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² dot a features the AMD Athlon II™ Neo Dual-Core Mobile Processor K325 - the AMD Athlon II™ Neo Single-Core Mobile processor K125 - the AMD V series Single-Core V105 processor.

dot u features the Intel® Core™ i3 processor 330UM - the Intel® Core™ i5 processor 430UM or 520UM - Intel® Pentium® U5400.

³ dot a can be equipped with a 6-cell 5800mAh battery delivering up to 7 hours of charge – dot u can be equipped with a 6-cell 5800mAh battery delivering up to 8 hours of charge. Actual battery life varies by usage, settings, and operating conditions



Packard Bell HQ

Véronique Cosatti
Bâtiment K – Parc des Reflets – Paris Nord 2
165, avenue du Bois de la Pie
95940 Roissy Charles de Gaulle Cedex
E-mail : veronique.cosatti@packardbell.com

BreakOut Srl

Alessia Bianchi
Via Grazzini, 7 - 20158 Milan (Italy)
Phone : +39 02 87244321
E-mail: alessia_bianchi@breakout-agency.com

Packard Bell UK

Lorna Strickland
Tel.: +44 07887 930800
E-mail: lorna@stricklandmedia.com