



Press Announcement
For Immediate Release
16 March 2010

dot VR46 – Experience the Valentino Rossi Dream

- Valentino Rossi Limited Edition
- Exclusive design by Aldo Drudi
- All-day mobile power
- Always connected
- HD fun

Here it is! Valentino Rossi, the nine times world champion of Moto GP, has signed a new and exciting line of on-the-go lifestyle products by Packard Bell. All those who love exclusive, unique, top-performance objects won't do without the first model of the series, the brand new ***dot VR46 (Limited Edition)***.

Addressed to Rossi's fans and fashionistas who want a unique personal netbook sporting high performance, it has been designed by Aldo Drudi, Valentino Rossi's graphic designer. It's a must-have device: forceful style, swift and brimming with vitality, it evokes the brightly coloured world of Valentino Rossi and the universe of Packard Bell users.

The Valentino Rossi style

It's impossible to go unnoticed with this netbook with you. The cover features Valentino Rossi's pattern: the renowned "the sun & the moon" stands out on the NightSky Black cover as on the Valentino's famous helmets.

It's Rossi's trademark and represents the two sides of Valentino Rossi's personality. Each ray of the sun stands for one of the 5 continents where MotoGP races.

The well-known "46", both on the cover and inside the netbook, is "the" number with which Valentino has always raced (and the number his father also raced with).

The dominant fluorescent yellow is one of Valentino's favourite colours. Vibrant colours - Yellow, Orange and Red - are blended with Sky-blue and White. Great liveliness and joie de vivre breaks out of the glowing black setting.



Thin, light and easy to ride

This 11.6-inch netbook is less than one inch thin and weighs just 1.35 kg; it fits in any purse, bag or hand luggage. You can easily bring it with you and let it become part of your everyday style. Video-chat with all your friends while having a drink in your favorite place or resting in a park, enjoy its built-in webcam, microphone, Windows Live™ Messenger, and long-range wireless setting: You can always stay connected and don't miss any event.

Easily party

The **dot VR46** is the perfect companion to share contents and fun with your friends: show everybody the high-def pictures of your holidays on the HD screen, or enjoy all together movies or Internet clips featuring MotoGP races and more. It's a perfect entertaining device that will make all your events a success.

The incredible **dot VR46** will be coming soon to the UK, starting at £449.99.

Availability and technical features¹ will vary according to country.



About Packard Bell

Packard Bell pioneered the use of the PC in the home, taking an office tool and turning it into a friendly, indispensable feature of today's modern home. Stylish products with cool features, accessible to everyone, are the hallmarks of the brand - a unique combination that no other brand in the European market offers today. In 2008, Taiwan-based Acer Inc. acquired Packard Bell. In 2009, the Acer Group fully benefited from its multi-brand strategy, establishing itself as the second-largest PC company in the world and as the number two worldwide notebook vendor. Within the Acer Group, Packard Bell strives to design environmentally friendly products and establish a green supply chain through collaboration with suppliers.

For more information, please visit www.packardbell.com or www.packardbell.co.uk

All prices are given as information only and include VAT.

The listed battery life is based on MobileMark 2007® productivity mode testing with wireless on.

Details of MobileMark2007® testing are available at www.bapco.com. Battery life rating is for comparison purposes only.

Actual battery life varies by model, configuration, applications, power management settings, operating conditions, and utilized features. A battery's maximum capacity decreases with time and use.

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¹ Up to CPU Intel® SU9400, RAM up to 4 GB, HDD up to 500 GB, Video Mobile Intel® GMA 4500MHD, card reader 4 in 1, HDMI™, Wifi™ a/b/g/n, Bluetooth®, 6 cell-battery.



Packard Bell HQ

Immeuble Optima
10, rue Godefroy
92821 Puteaux Cedex – France
E-mail: veronique.cosatti@packardbell.com

BreakOut Srl

Antonella Pezzarossa
Via Grazzini, 7 - 20158 Milan (Italy)
Phone : +39 02 87244325
E-mail: antonella_pezzarossa@breakout-agency.com

Packard Bell UK

Lorna Strickland
Tel.: +44 07887 930800
E-mail: lorna@stricklandmedia.com